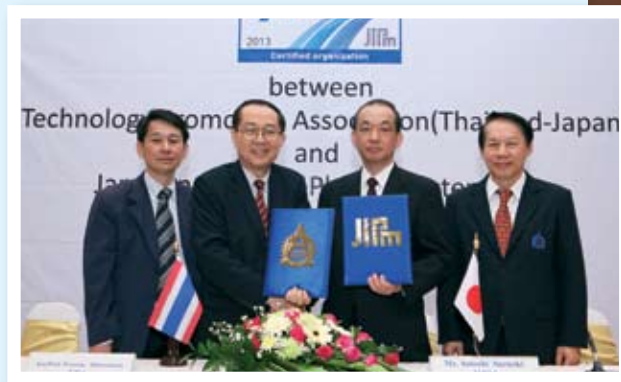




TPA signs historic deal with JIPM, enforcing Thailand as the frontier of world industry

Established in 1973 to strive to be a centre for promoting knowledge and disseminating and transmitting new technology to Thai personnel to support the growth and advancement of the Thai economy and industry, the Technology Promotion Association (Thailand-Japan) (TPA) is moving fast to push forward its plan to establish Thailand as the “frontier of world industry” with implementation of Total Productive Maintenance (TPM).



Now TPA has joined forces with the Japan Institute of Plant Maintenance (JIPM) by signing a Memorandum of Understanding (MoU) at the Technology Promotion Institute building located on Pattanakarn Road, Soi 18 on 9 May 2012. The MoU sets out a plan to jointly improve human resources and business using TPM, so as to enable future expansion and development of Thai industry in preparation for the emergence of the ASEAN Economic Community.

JIPM has been well known for being an originator and key proponent of the TPM system since 1971. The system has been initiated to improve corporate culture through development of personnel and equipment systems so as to achieve zero-loss manufacturing processes. In more specific terms, improvement and maintenance activities are aimed at achieving “3 zeroes”, namely zero accidents, zero defects and zero failures in every production process.

“JIPM has been running a research and development business for TPM technologies for some time,” said Mr. Suzuoki Satoshi, Senior Managing Director of the Japan Institute of Plant Maintenance (JIPM). “We are committed to promoting the spread of TPM technologies and disseminating information and materials about TPM technologies as well as exchanging information regarding TPM technologies with various organisations, both in Japan and abroad. This cooperation will help us expand our original TPM to many companies around the world.”

Mr. Suzuoki added that: “JIPM

has long trusted TPA, leading the agency to decide to issue certification for TPM providers for consulting & training consistent with TPM-JIPM. This enables TPA to train Thai personnel in the industry in the correct TPM style, provide consultation services and assess companies compliance with TPM in line with the international standard.”

Assoc.Prof. Prayoon Shiwattana TPA President, commented that: “The cooperation is a significant move for Thailand. TPA has for the past 40 years placed great emphasis on the importance of developing human resources. Today, thanks to cooperation with JIPM, TPA has a team of experts providing consultation services and TPM-JIPM training courses to many companies for the development of human resources. Besides, TPA arranges various activities to fulfil corporate responsibility commitments, including contests to win awards such as Thailand 5S Award, Thailand Kaizen Award and others. TPA is also committed to

supporting the dissemination and transfer of technology from abroad, especially from Japan to industrial enterprises in Thailand.”

“TPA has continually grown and developed and accumulated expertise in providing services. These services include arrangement of curricula for seminars, technology training consulting, academic journals and texts on technology and quality. I strongly believe that this cooperation will generate national gross domestic product (GDP) growth to the tune of billions of baht if TPM management style is implemented and cultivated at the root of the company structure,” Assoc. Prof. Prayoon said.

“So far, over 40 Thai companies have received TPM awards, including SCG Group, PTT Group, Uniliver Thai Holding and Tetra Pak (Thailand). Such companies have succeeded in cultivating an organizational culture in its employee’s minds, helping them to adhere to the concept of TPM and empowering them in ways that create innovative organisations,” Assoc. Prof. Prayoon continued.



Assoc.Prof. Prayoon Shiwattana, TPA President



Mr. Suzuoki Satoshi, Senior Managing Director of the JIPM

Representatives from both Thai and Japanese agencies, ranging from executive level to staff, participated in the event.

Established in 1969, JIPM is a Japanese non-profit organisation that aims to contribute to the creation of a clean environment and healthy society, guiding enterprises along the path to better manufacturing, with a constant focus on the creation of true value. Today, some 1,200 companies are members of this non-profit organisation.