

Step up Seminar for Thai Auto Parts Industry

"Toward good partners and excellent suppliers"

Organized by

Japan External Trade Organization (JETRO) & Thailand Automotive Institute (TAI)

Wednesday, 13th March 2013 at 8.30-15.30 hrs.

Suvarnabhumi Grand Ballroom, Novotel Suvarnabhumi Airport

1 Introduction

While auto makers in Thailand are enhancing their capacities, Thai auto parts makers are required to meet demands from their customers to cope with constraints of labor shortage and wage increase.

Automotive Human Resources Development Institute Projects (AHRDIP), one of the cooperation between Thailand and Japan Government and Private sectors under JTEPA is a well sophisticated system for human resources development of Thai auto parts makers as a whole.

This seminar is an unprecedented event to close to the heart of AHRDIP and to unveil its FY2013 plan.

2 Objectives

1. To raise public awareness about AHRDIP to the industry and local SMEs, especially the top management to realize the significant of the HRD as key factor to value added and competitive efficiency
2. To transfer the best practices of AHRDIP in fy2012 to entrepreneurs and top management in auto and auto parts makers
3. To promote Thai auto parts makers to participate in AHRDIP training in fy2013 by announcing its plan open to the participants.

3 Target group

Approximately 400 persons consisted of entrepreneur in automotive/ auto parts makers, delegation from government/private sectors, related agencies in AHRDIP and press.

4 Date, venue and others

Date	March 13 (Wednesday), 2013
Venue	Suvarnabhumi Grand Ballroom, Novotel Suvarnabhumi Airport
Organizer	Japan External Trade Organization (JETRO) Thailand Automotive Institute (TAI)
Application	Please return confirmation form within 8th March 2013
Registration Fee	Free of charge
Language	Thai-Japanese (simultaneous translation)

8:30-9:30

Registration

9:30-9:40

Welcome speech

Mr. Setsuo Iuchi, President JETRO Bangkok

Dr. Patima Jeerapaet, President TAI

9:40-9:50

Opening speech

Dr. Witoon Simachokedee, Permanent Secretary, Ministry of Industry

9:50-10:40

Keynote Speech

"Challenges of Thai Auto Parts Industry"

Dr. Motohiro Kurokawa, Associate Professor,
Takasaki City University of Economics

10:40-12:10

Best Practices**"AHRDIP achieves drastic effects on performances"**

R&D (VA/VE)

Mr. Anut Kositpipat, Manager Thai Summit Auto Parts Industry Co., Ltd.

Testing (Material Evaluation)

Mr. Suphot Sukphisarn, General Manager,

Marketing and Technical Service Department Thai Parkerizing Co., Ltd.

Manufacturing (Production Preparation)

- Mr. Somport Areekit, Manager Wichien Dynamic Industry Co., Ltd.

- Mr. Surasak Tongnuaton,

Manager Complete Auto Rubber Manufacturing Co., Ltd.

Manufacturing (New TPS)

Mr. Krisada Chuamthong, Assistant Manager, SCC Tech Co., Ltd.

Manufacturing (Mold&Die)

Mr. Kitti Taechakijkriengkrai, General Manager, K.K, DIECAST

12:10-13:00

(Lunch)

13:00-15:00

Panel Discussion on AHRDIP Future Plan of FY2013

"Overview of AHRDIP"

By Mr. Hiroyuki Kondo, Vice President, JETRO Bangkok (Moderator)

"R&D (VA/VE) intermediate"

Mr. Hajime Yamamoto, Lecturer Kagoshima Prefectural College
(Formally Bangkok Office Director, IHS Automotive)

"Testing (Chemical Analysis) "

Mr. Tsuneo Kawamura, Technical Expert, KOBELCO RESEARCH

	<p>INTERNATIONAL (THAILAND) CO., LTD.</p> <p>“Manufacturing (Production Preparation)”</p> <p>Mr. Toyoharu Fujimoto, President Nanotek International Co., Ltd.</p> <p>“Manufacturing (New TPS)”</p> <p>Mr. Kazuo Sakaki, Executive Managing Co-ordinator Purchasing Engineering Department, Purchasing Division, Toyota Motor Asia Pacific Engineering & Manufacturing Co. Ltd. (TMAP-EM)</p> <p>“Mold & Die (Manufacturing or Designing)”</p> <p>Mr. Shingo Tamada, Deputy Representative HIDA Bangkok</p> <p>“Cooperation from JCC AHRD committee”</p> <p>Mr. Masao Suematsu, Executive Vice President, Denso International Asia</p>
15:00-15:20	QA
15:20-15:30	<p>Closing Remarks</p> <p>Ms. Achana Limpaitoon, President of TAPMA</p>

*This seminar is supported by following organizations.



Confirmation Form

ยินดีเข้าร่วมการสัมมนา (I can participate in AHRDIP Seminar) ดังรายนาม คือ

1. ชื่อ-สกุล ตำแหน่ง

Mr./Ms Position

2. ชื่อ-สกุล ตำแหน่ง

Mr./Ms Position

3. ชื่อ-สกุล ตำแหน่ง

Mr./Ms Position

บริษัท /หน่วยงาน (ภาษาไทย)

Company/Organization

สถานที่ติดต่อ/Address ซอย/Soi ถนน/Road

แขวง/ตำบล/Sub-District เขต/อำเภอ/District

จังหวัด/ Province รหัสไปรษณีย์/Area Code

ประเภทกิจการ /Type of Business

Tel. Fax. Email:

ไม่สามารถร่วมงานได้ (I cannot participate in AHRDIP Seminar)

ลงนามลายเซ็น.....ผู้แจ้ง

ตัวบรรจง (.....)

วันที่.....เดือน.....2556

*** ขอความกรุณาส่งแบบตอบรับอย่างช้าภายในวันที่ 8 มีนาคม 2556 ทั้งนี้ เพื่อจะได้เตรียมการเรื่องเอกสาร สถานที่ และอาหารการสัมมนาให้สำหรับท่าน ***** (Pleased return confirmation form within 8th March 2013)

ติดต่อลงทะเบียน และ สอบถามข้อมูลเพิ่มเติมได้ที่ (To register, or for more information, please contact)

สถาบันยานยนต์ Thailand Automotive Institute : TAI เว็บไซต์ (Website) : www.thaiauto.or.th

แผนกพัฒนาบุคลากรยานยนต์ (Automotive Human Resource Development Section)

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